

# A Direct to Consumer Policy

### Important Sales Policy Changes

Eighteen months ago, we made an important change in the method of distribution of our laboratory apparatus. At that time, we discontinued sales of such equipment through dealers and inaugurated the direct from our factory to the consumer plan of selling. This change seemed desirable because of the technical nature of the equipment and because of the engineering correspondence that was often involved.

The plan has worked very successfully. At the time the plan went into effect, another important change was made, namely, all discounts on this class of equipment were abolished. In place of these discounts, we reduced the list price so that consumers were paying no more than formerly.

At the time this plan was put into effect, it did not seem advisable to

make a change to cover our line of radio parts. Conditions in the broadcast receiver situation have changed greatly in the past year and a half. It has become increasingly difficult for the novice to build his own set. There are, however, a vast number of people who are interested in experimental radio. For the most part, these people are engineers, or are associated with engineering organizations, and are able to purchase at a courtesy discount. Just as it seemed foolish to continue with a discount on laboratory apparatus, it now seems foolish to continue with a fictitious list and a courtesy discount on radio parts. To correct this situation, we have revised our radio parts prices downward, and, effective July 1, all discounts on both laboratory apparatus and radio parts have been abolished. On page 4 will be found a complete revised price list of both laboratory apparatus and radio parts.

Coincident with this change, another radical departure from previous methods has been made. We are specializing in equipment for the radio experimenter and the professional laboratory carrying on work at radio and audio frequencies. It is often desirable for the experimenter to ask technical questions regarding the equipment before he purchases it. With the present methods of distribution of radio parts, it is often impossible to get this information from the local dealer. We feel, accordingly, that little is to be gained by selling our parts through such channels. After July 1, all sales of our equipment will be made on a direct from the factory to consumer basis.

Except for a few standard items regularly carried by dealers in metropolitan areas, there will not be any delay due to the necessity of writing to the factory. When orders were placed with dealers for much

| During July we will have ready for<br>distribution two new catalogs. The<br>first will contain items of interest to<br>the radio experimenter. It will re-<br>place our current bulletin on radio<br>parts. Every radio experimenter will<br>be interested in this catalog.<br>The second will cover all of our   | This issue has been sent to 20,000 experimenters not on our regular mailing<br>list. If you are one of this group receiving a copy of The General Radio<br>Experimenter for the first time, and you desire to receive future copies, just<br>fill out the coupon below and mail it to us. If you do not want to mutilate<br>this copy by clipping the coupon, a post card or letter giving your name<br>and address and requesting that you be placed on The Experimenter mailing<br>list will bring future issues. There is no charge for "The Experimenter." |
|---|--|
| standard items of manufacture, both<br>laboratory apparatus and radio parts.<br>It contains all items listed in the<br>radio bulletin referred to above. It<br>is available for distribution to tech-<br>nical laboratories and to engineers.<br>In requesting this second catalog,<br>please give your business affiliation.<br>Either catalog will be sent on re-<br>quest. Just ask for:<br>BULLETIN 930 (Radio) | GENERAL RADIO COMPANY,<br>30 State Street,<br>Cambridge, Mass.<br>GENTLEMEN:<br>Please place my name on "The Experimenter" mailing list.<br>Name<br>Street and No.<br>City and State   |

**IET LABS, INC** in the **GenRad** tradition 534 Main Street, Westbury, NY 11590 TEL: (510 of our equipment the dealer had to write to the factory. This often caused a longer delay than if the experimenter had written himself. Our commercial department is so organized that orders receive immediate attention, and no delay is occasioned by the necessity of handling them here.

We hope that this new method of distribution will give you a service that you have not obtained before. We hope that you will feel that you are closer to the factory, and will write us regarding your problems.

It should not be understood that we do not believe in the jobber-dealer method of distribution. It is ideal when the volume of sales warrants the support of such a system. When, however, a very large number of items are required to be stocked, and individual sales on any one item are relatively small, it is very difficult, without increasing costs unreasonably, to carry out the jobber-dealer method. It is to give the consumer a service at a lower price that we are going on a direct to the consumer basis. Service men and professional set builders will find the mail order method convenient and will note that the new list prices are approximately the same as the former list prices with their professional discount deducted.

On all orders where the current list price accompanies the order, we will make shipments anywhere in the United States or Canada at our expense. This will make it unnecessary to compute express or parcel post charges.

In anticipation of an increased service to our clients, we are increasing our laboratory facilities, and more particularly, our engineering personnel. We shall continue to feature special equipment for research laboratories and the special problems of the experimenter. We shall not, however, neglect continued improvements in the design of standard equipment. Particular attention is called to the fact that we shall have available the latest equipment in the way of measuring instruments and standard parts required by the transmitting amateur.

While direct distribution has for many years been common on specialized equipment requiring technical correspondence, it has not been introduced very generally into the experimental radio field. We feel that it should be successful. It would help us in making it successful if you would write us, giving your ideas or suggestions regarding the plan.

## **New Transformers**

In conjunction with its new policy of furnishing a particularly highgrade line of parts directly to experimenters, the General Radio Company is announcing a new line of high quality audio frequency transformers. The transformers in the group include not only inter-stage coupling transformers, but microphone transformers and output transformers for low and high impedance speakers. These transformers, together with the Type 284 line amplifier transformers provide all the necessary units for audio frequency amplifiers handling powers up to the output of type 250 tubes in pushpull.



The 585-D and 585-H transformers are high quality inter-stage coupling transformers for use with tubes of plate impedance not exceeding approximately 10,000 ohms. The 585-D with approximately a 1:2 ratio has a particularly flat amplification curve over a wide range of frequencies. The curve shows no variation from eighty to seven thousand cycles. Below eighty cycles, the curve drops very gradually. At thirty cycles the voltage amplification is 85% that at the straight portion of the characteristic. A variation of this magnitude is imperceptible. In the H transformer, eveness of amplification has been sacrificed slightly in order to obtain a greater gain, about 1:3.4. The flat section of this curve extends from two hundred to about five thousand cycles. Amplification of 85% of that at the flat portion is obtained at seventy cycles as compared with thirty in the case of the lower ratio transformer. At thirty cycles the amplification is 62%. This drop would generally be just perceptible.

The new group of transformers provides a variety of choice for the last or power stage. A new pushpull input transformer of improved characteristics, the type 541-A may be used to feed any type of amplifier tube in a push-pull stage. An unusually good characteristic for a push-pull input transformer has been obtained for the 541-A. This type of transformer offers considerable difficulty to the designer owing to the double secondary, each half of which . must have equal coupling to the primary. A sandwich type of coil construction used on the 541-A permits a good characteristic despite this difficulty. The curve is flat from 100 to 10,000 cycles, dropping to about 75% of the maximum at thirty cycles.

A complete line of output transformers is provided for both pushpull amplifier stages and those of the conventional type. Push-pull output transformers are provided both for high impedance speakers (type 541-B) and for low impedance speakers of the "dynamic" type (type 541-C). These transformers are designed to have the proper impedance ratio for the speaker designated, and have sufficiently high impedance to minimize shunting effects by the transformer. The frequency characteristic of such a transformer when connected to a load is of course dependent on that of the load.

The push-pull transformers will be supplied in packages containing two units, i. e. a 541-A and a 541-B transformer, and a 541-A and a 541-C transformer.

The push-pull output transformers are so designed that they may be used with the high plate currents of the type 250 tubes. The removal of one tube will not damage the transformer.

Output transformers or filters are required for the power tubes. Filters are used where no change in impedance is necessary, their function being only to protect the speaker from the current in the power tube plate circuit.

A new speaker filter for the type 250 tube, the 587-B supplants the 587-A which is being discontinued. This filter is designed for use with either the 171 or 250 tube both of which have about the same plate impedance.

In the 587-B filter, both the inductance of the coil and the capacity of the condenser have been increased as compared with the 587-A, resulting in an improvement in its frequency characteristic. The type 387-A speaker filter is still available for use with the 171 type tube only.

Where a dynamic or other type of speaker having an impedance widely different from that of the tube used, an output transformer must be used. The type 587-0 transformer is of proper design to adapt impedances of the order of 10 ohms to tubes of 2000-6000 ohms impedance. The transformer is designed to operate with 55 mils plate current without impairment of quality and it is thus adapted to work out of the type 250 tube.

Speech amplifiers for group address systems and remote studios are also included in the new line of transformers. The 585-M and 585 M2, are designed to work out of standard (200 ohm) single and double button microphones respectively. These transformers replace corresponding instruments of the 284 type over which they represent a considerable improvement in quality.

The type 585-D and H may be used in line amplifier or group address systems, as of course may the push-pull and output transformers. This line of transformers is completed by transformers of the 284 type already listed, i. e. Type 284-E, line to grid type and 284-D, plate to line transformers, for line amplifiers.

Essential data on the new transformers follows:

 Type
 585D
 585H

 Ratio
 1:2
 1:3.5

 D. C. Pri. Resistance 2000 ohms
 2000 ohms

 D. C. Sec. Resistance 9300 ohms
 1000 ohms

 Sec. ind.
 60 cycles
 316H

 Pri. ind.
 60 cycles
 79H

 See Page 4 for Prices.
 71H

#### J. K. Clapp Joins Staff

It is with great pleasure that we announce that Mr. J. K. Clapp, so well known in the amateur field, joined our engineering staff on July 1. Mr. Clapp is a graduate of the Department of Electrical Engineering of the Massachusetts Institute of Technology, class of 1923. Since graduation, he has been engaged in instruction at Technology, and in consulting work.

During the war, Mr. Clapp served in the Navy on radio problems, holding the rank of ensign.

### A New Amateur Wavemeter

The new amateur assignments will become effective January 1, 1929, and if present indications are worth anything, more drastic regulations will be made to require a strict adherence to the band limits. In the past, the Department of Commerce has been rather lenient, for off-band operation was not particularly serious. But increased commercial operation is changing this, and off-band operation will not be tolerated. The 37 to 42.8 meter band is probably the one in most general use, and when we consider how liberal many operators are with regard to those limits, it may seem to be an almost impossible task to compress the present inhabitants of this band into the new limits of 41 to 42.8 meters. But it seemed equally impossible to get everyone below 200 meters, to impose quiet hours where necessary, and to accomplish many other things that are now history, and these same things have proved to be the necessary driving force to make progress and keep alive the fascination of the game.

The thing of first importance is to keep the transmitter wave within the band, and this requires an accurate wavemeter. Thanks to the Standard Frequency Transmissions, most stations are now equipped with a wavemeter which has been considered to be sufficiently accurate. Usually these wavemeters consist of a condenser of low capacitance and an appropriate coil. One scale division amounts to more than one percent of the wavelength being measured. But 42.8 meters is only about 41/2% more than 41 meters, and the entire band is contained within about four scale divisions. Obviously this is not good enough, and the operator is able to tell only that he is within the band, and even this is doubtful if he is working near one end.

It was with these facts in mind that the Type 558 Amateur Band Wavemeter was designed. This meter follows a design generally used for broadcasting station frequency meters in that the variable condenser is shunted by a fixed condenser, greatly reducing the tuning range. This, of course, means more divisions per meter, and greater The rotor accuracy of setting. proper consists of two rotor plates of the straight line wavelength type, and two circular rotors. The



capacitance varies with the setting of the S. L. W. plates, while the circular plates cause no change as they rotate, but act like a fixed condenser. The whole condenser is enclosed in a crackle finished metal can. The spreading of wavelengths by this method is such that one scale division represents about  $\frac{1}{4}$  of 1 percent of the wavelength being measured. It is possible to set the scale closer, with care.

The indicator is of the neon type, especially made for this purpose. It has a low ignition voltage, and draws so little current that it produces a negligible change of calibration when lighted.

There are five coils four of which are wound on bakelite tubing threaded for the spaced turn coils. These coils cover the 10, 20, 40, and 80 meter bands. The five meter coil is a simple loop of heavy brass rod.

In broadcast stations, it is common practise to have a resonance indicator permanently tuned to the station wave. This shows the operator that he is at least near the proper wavelength, and that his output is about normal. The Type 558 wavemeter is very useful to the amateur operator for the same purpose. It gives a fair indication of wavelength, output power, and accuracy of keying if mounted near the transmitter, and within sight of the operating desk.

The Type 558 Wavemeter is provided in a strong packing case with positions for the condenser, five coils, and a calibration chart. Accuracy of calibration is to within  $\frac{1}{4}$  of 1%. The price of the Type 558 Wavemeter is \$20.00.



## Price Changes Effective July 1, 1928

| Image: Description:         Image: Description: <thimage: description:<="" th="">         Image: Description:</thimage:>  | т            | уре           | Description   | Old<br>Price   | New<br>Price    | Type              | Description  | Old<br>Price       | New<br>Price       |
|---|--------------|---------------|---|----------------|-----------------|-------------------|--|--------------------|--------------------|
|   | 102          | D             | Decade Resistance   | 22.00          | \$ 22.00        | 277 A to C        | Coll   | 1.25               | 1.00               |
| Bill G. C.         Deskis Resistance         Bill G. B. S. Barrows         Bill G. S. Barrows  | 102          | H             | Decade Resistance   | 25.00          | 25.00           | 277 U<br>280      | Coll Form  | .75                | .70                |
| Disk         Disk <thdisk< th="">         Disk         Disk         <thd< td=""><td>102</td><td>GK</td><td>Decade Resistance</td><td>32.00</td><td>32.00<br/>42.00</td><td>284 D&amp;E<br/>285 D</td><td>Transformer<br/>Amplifying Transformer</td><td>12.00</td><td>12.00</td></thd<></thdisk<>  | 102          | GK            | Decade Resistance   | 32.00          | 32.00<br>42.00  | 284 D&E<br>285 D  | Transformer<br>Amplifying Transformer                        | 12.00              | 12.00              |
| Disk         Disk <thdisk< th="">         Disk         Disk         <thd< td=""><td>102</td><td>J</td><td>Decade Resistance</td><td>50.00</td><td>50,00<br/>85,00</td><td>285 H<br/>285 N</td><td>Amplifying Transformer<br/>Transformer</td><td>6.00</td><td>4.00</td></thd<></thdisk<>   | 102          | J             | Decade Resistance   | 50.00          | 50,00<br>85,00  | 285 H<br>285 N    | Amplifying Transformer<br>Transformer                        | 6.00               | 4.00               |
| Disk         Disk <thdisk< th="">         Disk         Disk         <thd< td=""><td>106</td><td>LG</td><td>Inductance Standard</td><td>24.00 24.00</td><td>25.00<br/>25.00</td><td>285 T<br/>287 A</td><td>Transformer<br/>Ohmmeter</td><td>7.00</td><td>7.00</td></thd<></thdisk<>  | 106          | LG            | Inductance Standard   | 24.00 24.00    | 25.00<br>25.00  | 285 T<br>287 A    | Transformer<br>Ohmmeter                                      | 7.00               | 7.00               |
| DP         Varianmetr         120         2100  | 106          | JK            | Inductance Standard   | 24.00 24.00    | 25.00<br>25.00  | 287 B<br>299      | Ohmmeter   | 25.00              | 30.00              |
| 101         Variansis         150         1   | 107          | FG            | Varlometer  | 25.00          | 27.00<br>27.00  | 301<br>301        | Rheostata<br>Resistance Strips                               | 1.25               | 1.00               |
| 150         O.         Photo Maxman   | 107<br>125   | HA            | Variometer<br>Phantom Antenna   | 25.00          | 27.00<br>18.00  | 302<br>303        | Dial<br>Dial   | 1.75               | 1.25 2.00          |
| 137         A.         134         Willing Marger         7.72         6.00         137         P         Dail         Number of the state of the st  | 125<br>127   | GA            | Phantom Antenna   | 28.00<br>7.25  | \$2.00<br>5.75  | 309<br>310        | Tube Socket Cushion  | .35                | .25                |
| Jack Wiley Mater.         Top         Top         Variable Attenuation Network.         Stop           Jack Wiley Mater.         100         200  | 127<br>127   | AB            | Hot Wire Meter  | 7.75           | 6.00<br>5.75    | 317<br>329 H      | Dial   | 1.50 220.00        | 1,00<br>220.00     |
| 113         C. D.         Provide Alternation Network.         25.00         25.00           113         C. D.         Provide Alternation Network.         25.00 </td <td>127<br/>127</td> <td>BC</td> <td>Hot Wire Meter</td> <td>7.75 8.50</td> <td>6.00<br/>6.25</td> <td>329 J<br/>329 K</td> <td>Variable Attenuation Network Variable Attenuation Network</td> <td>240.00<br/>235.00</td> <td>240.00<br/>235.00</td>   | 127<br>127   | BC            | Hot Wire Meter  | 7.75 8.50      | 6.00<br>6.25    | 329 J<br>329 K    | Variable Attenuation Network Variable Attenuation Network    | 240.00<br>235.00   | 240.00<br>235.00   |
| International student         Tool  | 127          | A to F        | Hot Wire Meter<br>Resistance Standard                                     | 9.00<br>6.00   | 6.50<br>6.00    | 329 L<br>329 M    | Variable Attenuation Network<br>Variable Attenuation Network | 255.00<br>230.00   | 255.00<br>230.00   |
| Index         Lowentance Standard   | 133          | G<br>H        | Resistance Standard   | 7.00           | $7.00 \\ 10.00$ | 329 N<br>329 O    | Variable Attenuation Network<br>Variable Attenuation Network | 250.00<br>240.00   | 250.00<br>240.00   |
| 137       D.       Franks Art Condenser.       4.52       3.53       3.54       FV       Variable Art Condenser.       4.52       3.55         137       H.       Excels.       1.55       3.55<  | 133          | ĸ             | Resistance Standard   | 20.00<br>6.00  | 20.00<br>Drop   | 329 P<br>332      | Variable Attenuation Network<br>Station Frequency Meter      | 260.00 90.00       | 260.00<br>90.00    |
| 117         2         Account result         30         13 <th14< th=""> <th16< th=""> <th16< th=""></th16<></th16<></th14<>   | $137 \\ 137$ | DD            | Knob, with pointer  | .30<br>.35     | .25<br>.30      | 334 F<br>334 H    | Variable Air Condenser<br>Variable Air Condenser             | 4.25 5.25          | 3.25<br>4.00       |
| 177         52         173         174 <th174< th=""> <th174< th=""> <th174< th=""></th174<></th174<></th174<>  | 137          | 1<br>H        | Knob, without pointer   | .20            | .15             | 334 K<br>334 M    | Variable Air Condenser<br>Variable Air Condenser             | 3.75<br>4.75       | 2.75               |
| 135       6.       Selection Contact State       125       126       127       V  | 137          | K             | Knob, with pointer  | .25            | .20             | 334 N<br>334 P    | Variable Air Condenser                                       | 4.00               | 8.00<br>8.75       |
| 115       D       Series Connect, Mar.       240       341 </td <td>138</td> <td>B</td> <td>Switch Contact</td> <td>.25</td> <td>.18</td> <td>334 T<br/>334 V</td> <td>Variable Air Condenser</td> <td>4.25</td> <td>2.75<br/>2.50</td>   | 138          | B             | Switch Contact  | .25            | .18             | 334 T<br>334 V    | Variable Air Condenser                                       | 4.25               | 2.75<br>2.50       |
| 1135       0.1       Jack Too Budding Post.       133       134       235       0.       Could Switch       136.00       136.00         1135       7.       Jack Too Budding Post.       135       135       236       Could Switch       136.00       136.00         1135       7.       Jack Too Budding Post.       135       135       236       Could Switch       136.00       135.00       1  | 138          | D             | Switch Contact, 3/16"   | .05            | .04             | 337 A<br>337 B    | 4 PDT Switch   | 2.75               | 3.00 7.00          |
| 113         W         Disch aff preding Predig Predig Predig Preding Predig Preding Preding Predig Preding Pr | 138          | 30K           | Jack Top Binding Post   | .05            | .10             | 338<br>338        | Oscillograph   | 200.00             | 225.00             |
| 118       2       Binding Fest       10       36       50   | 138          | Ŵ             | Binding Post  | .12            | .08             | 340<br>346        | Rheostat   | 140.00             | 20.00              |
| 155         Scoker         156         156         156         156         156         156         156           4         Addbhury Meier         150         150         150         150         150         150           156         Addbhury Meier         150         250         251         160         150         250           157         Device         Main         160         150         250         251         160         250 <td>138</td> <td>Z</td> <td>Binding Post</td> <td>.10</td> <td>.07</td> <td>340<br/>349<br/>955</td> <td>Socket</td> <td>.50</td> <td>.35</td>   | 138          | Z             | Binding Post  | .10            | .07             | 340<br>349<br>955 | Socket   | .50                | .35                |
| Telephone         Telephone         Total         Total         Total         Telephone         Total         Telephone         Total         Telephone         Total         Telephone         Total         Telephone         Total         Telephone         Total   | 156          |               | Socket  | 1.00           | .75             | 356               | Piezo Plate Holder   | 1.00               | 1.50               |
| 111       p       Switch  | 166          |               | Telephone Transformer   | 7.00           | 7.00            | 359 A to H        | Transformer  | 15.00              | 20.00              |
| 174 D.       Wavemeter       250 Botol.       257 Action       Output Triansformer       150 Fig.                                     | 171          | FC            | Switch  | .40            | .30             | 365               | Plate Supply Transformer                                     | 8.00               | 6.00<br>5.00       |
| 183         Condense Bridge         116.00         115.00         285         B         Conclusion         1.65         1.66           183         Addo Arm Ent.         1.23         75         250         57         500   | 174          | DEtoL         | Wavemeter   | 58.00          | 68.00           | 367<br>368 A      | Output Transformer   | 5.00               | 3.50               |
| 100         Faith Arm Box         25:00   | 193          |               | Decade Bridge   | 115.00         | 115.00          | 368 B             | Micro Condenser  | 1.50               | 1.00               |
| 314         A. g. 200         225         225         226         227         225         226         226         227 <th227< th="">         227         227         <th227< td=""><td>210</td><td></td><td>Ratio Arm Box</td><td>28.00</td><td>28.00</td><td>371</td><td>Potentiometer</td><td>5.00</td><td>5.00</td></th227<></th227<>  | 210          |               | Ratio Arm Box   | 28.00          | 28.00           | 371               | Potentiometer  | 5.00               | 5.00               |
| 314         A & B         Potentionmeter         3.00         172         274         N         Variable Air Condenser:         4.22         3.00           315         P         Conclus, Bridge         105.00         175.00         374         N         Variable Air Condenser:         4.25         3.00         4.55           316         P         Concents         60.00         60.00         776         B         Piezo Ellectric Crystal         60.00         60.00           316         L         Low Waxe Precision Wavemeter         100.00         376         D         Piezo Ellectric Crystal         60.00         60.00           318         L         Low Waxe Precision Wavemeter         100.00         377         P         Radio Prequency Choice         2.00         335           320         E         Variable Air Condenser         15.00         335         B         Galdo Prequency Choice         2.00         15.50           321         H         Variable Air Condenser         15.00         335         B         Galdo Prequency Choice         2.00         1.55           323         L         Variable Air Condenser         15.00         335         B         Galdo Prequency Choice         2.00         3.00  | 214          | AAR           | 2500 Ohm Rheostat   | 3.00           | 2.25            | 374 B<br>374 F    | Variable Air Condenser                                       | 3.75               | 2.75               |
| 319         F         Decade Condenser         40.60         40.60         375         Pleas Deciditor  | 214          | A&B           | Potentiometer   | 3.00           | 1.75            | 374 K<br>374 N    | Variable Air Condenser                                       | 4.25               | 3.50               |
| 222         Precision Condenser         86.00         90.00         376         C         Piezo Electric Crystal         85.00         85.00           223         L         Low Wave Precision Wavemeter         200.00         377         D         Piezo Electric Crystal         60.00         60.00           223         L         Low Wave Precision Wavemeter         200.00         377         D         Piezo Electric Crystal         60.00         60.00           239         F         Variable Ar Condenser         14.00         15.00         333         A         Capacity Erigs         80.00         80.00         15.5           239         F         Variable Ar Condenser         14.00         15.00         333         A         Capacity Erigs         80.00         80.00         80.00           239         I         Variable Ar Condenser         16.00         18.20         384         A to D         Colls         40.00  | 219<br>219   | FG            | Decade Condenser  | 40.00          | 40.00           | 375<br>376 B      | Piezo Oscillator<br>Piezo Electric Crystal                   | 100.00             | 100.00             |
| 1         Low Wave Precision Wavemeter.         200.00         376         E         Piceo Electric Crystal         60.00         60.00           239         Galvanometer Shuni         16.00         15.00<   | 222          | u,            | Precision Condenser<br>Precision Wavemeter                                | 80.00          | 90.00<br>190.00 | 376 C<br>376 D    | Piezo Electric Crystal                                       | 35.00              | 35.00              |
| 129       B       Tariable Air Condenser.       12.00       13.00       279       R       Radio Prequency Choke.       2.00       1.25         239       F       Variable Air Condenser.       13.00       333       A       Capacity Bridge       50.00       80.00<   | 224          | Ŀ             | Low Wave Precision Wavemeter.   | 200.00         | 200.00          | 376 E<br>377      | Piezo Electric Crystal                                       | 60.00              | 60.00              |
| 329       G       Variable Air Condenser.       13.60       10.00       338 A       Capacity Bridge       50.00       80.00       80.00         329       H       Warlable Air Condenser.       10.00       384       Capacity Bridge       50.00       80.00       90.00         329       H       Warlable Air Condenser.       10.00       384       Capacity Bridge       80.00       80.00       90.00         329       H       Warlable Air Condenser.       13.00       18.00       384       E&P       Colls       8.00       85.00       384         329       L       Warlable Air Condenser.       13.00       18.00       384       H       Colls       8.00       85.00       384         244       F       Warlable Air Condenser.       83.00       85.00       384       G       Colls       5.00       5.00       5.00         244       F       Warlable Air Condenser.       6.20       4.00       300       400       Power Amplifer Kit.       65.00       25.00         244       F       Warlable Air Condenser.       7.25       5.75       405       Power Amplifer Kit.       65.00       25.00       25.00       25.01       25.01       25.01       25.  | 239<br>239   | EF            | Variable Air Condenser  | 17.00 14.00    | 18.00           | 379 R<br>379 T    | Radio Frequency Choke  | 2.00               | 1.25               |
| 239       J       Variable Air Condenser.       20.00       21.60       384       Ato D       Colla       50.00       30.00       30.00         233       L       Wariable Air Condenser.       16.50       38.60       38.4       E.&F       Colla       4.00       4.00       4.00         234       L       Wariable Air Condenser.       18.00       18.00       384       E.&F       Colla       4.00       4.00       4.00         234       L       Wariable Air Condenser.       58.00       380.00       384       G       Colla       4.00       5.00 <td>.239<br/>239</td> <td>GH</td> <td>Variable Air Condenser</td> <td>13.50<br/>10.00</td> <td>10.00</td> <td>383 A<br/>383 B</td> <td>Capacity Bridge<br/>Capacity Bridge</td> <td>80.00<br/>80.00</td> <td>80.00<br/>80.00</td>   | .239<br>239  | GH            | Variable Air Condenser  | 13.50<br>10.00 | 10.00           | 383 A<br>383 B    | Capacity Bridge<br>Capacity Bridge                           | 80.00<br>80.00     | 80.00<br>80.00     |
| 233       L       Variable Air Condenser.       16.50       134       E.F       Cols       4.00       4.00         234       M       Capacity Meter       81.00       85.00       334       E.F       Cols       4.00       4.00         246       M       Capacity Meter       80.00       85.00       334       H.S       Cols       4.00       4.00         246       M       Variable Air Condenser       80.00       85.00       334       H.S       Cols       4.00       4.00         247       P       Variable Air Condenser       6.25       5.00       255       Power Amplifier Kit       47.50       25.00         247       F       Variable Air Condenser       6.25       5.75       440       Plate Supply Unit       40.00       20.00         247       F       Variable Air Condenser       6.75       5.75       440       Resistar       5.50       35.00       250         247       K       Variable Air Condenser       7.50       5.55       410       Resistar       5.50       30.00       250         247       K       Variable Air Condenser       7.60       5.25       411       Synchronous Motor       130.00       13   | 239<br>239   | JK            | Variable Air Condenser  | 20.00<br>17.00 | 21.50<br>18.50  | 384<br>384 A to D | Radio Frequency Oscillator                                   | 80.00<br>3.00      | 90.00<br>3.00      |
| 240         Capacity Meter         80.00         85.00         284         G         Colls         4.00         4.60           244         L         Variable Air Condenser         30.00         38.00         45.00         384         G         Colls         5.00         7.75         410         Rheestat         1.25         1.00           247         K         Variable Air Condenser         5.50         2.50         410         Rheestat         1.25         1.00         120.00         120.00         120.00         120.00         120.00         120.00         120.00         120.00         120.00         120.00         120.00         120.00         120.00         120.00         120.00 <t< td=""><td>239<br/>239</td><td>L<br/>M</td><td>Variable Air Condenser</td><td>16.50<br/>13.00</td><td>13,50<br/>10,50</td><td>384 E&amp;F<br/>384 H</td><td>Coils</td><td>4.00 8.00</td><td>4.00<br/>8.50</td></t<>   | 239<br>239   | L<br>M        | Variable Air Condenser  | 16.50<br>13.00 | 13,50<br>10,50  | 384 E&F<br>384 H  | Coils  | 4.00 8.00          | 4.00<br>8.50       |
| 246       M       Variable Air Condenser.       38.00       45.00       387       A       Speaker Filter       6.00       4.60         247       F       Variable Air Condenser.       6.25       5.00       395       Power Amplifier Kit.       65.00       25.00         247       F       Variable Air Condenser.       7.25       5.75       405       Power Amplifier Kit.       66.00       25.00         247       F       Variable Air Condenser.       7.25       5.75       405       Plate Supply Unit.       40.00       20.00         247       K       Variable Air Condenser.       5.60       3.75       405       Plate Supply Unit.       40.00       20.00         247       K       Variable Air Condenser.       5.60       3.75       413       Beat Oscillator       1.25       1.26       1.20         247       K       Variable Air Condenser.       4.75       2.75       413       Beat Oscillator       210.00       120.  | 240<br>246   | L             | Capacity Meter  | 80.00<br>30.00 | 85.00<br>38.00  | 384 D-8<br>384 G  | Coils  | 4.00 5.00          | 4.50<br>5.00       |
| 247       E       Variable Air Condenser.       6.25       5.00       355       Power Amplifier Kit.       50.00       25.00         247       F       Variable Air Condenser.       7.25       5.75       400       Power Amplifier Kit.       60.00       25.00         247       G       Variable Air Condenser.       5.00       375       410       Resetut.       40.00       25.00         247       F       Variable Air Condenser.       5.75       4.50       410       Resetut.       1.25       1.00         247       F       Variable Air Condenser.       4.50       25.54       411       Beat Oscillator       30.00       320.00         247       M       Variable Air Condenser.       4.50       2.55       411       Beat Oscillator       30.00       20.00         247       Variable Air Condenser.       4.75       2.50       425       411       Beat Oscillator       30.00       20.00       20.00         247       Variable Air Condenser.       4.75       3.50       427       Adjustable Center Tap Resistance.       50       35         247       Warkstension Colls       3.00       2.75       435       Center Tap Resistance.       50       35  | 246<br>246   | M<br>P        | Variable Air Condenser  | 34.00<br>38.00 | 45.00<br>54.00  | 387 A<br>390      | Power Amplifier Kit  | 6.00<br>47.50      | 4.50<br>24.00      |
| 247       G       Variable Air Condenser.       7.25       5.75       400       Plate Supply Unit.       40.00       20.00         247       H       Variable Air Condenser.       5.75       410       Resistance Strips       25       25         247       K       Variable Air Condenser.       5.75       440       Resistance Strips       25       25       25         247       K       Variable Air Condenser.       5.75       440       Knob       20       20         247       K       Variable Air Condenser.       7.60       5.25       411       Synchronous Motor       120.00   | 247          | F             | Variable Air Condenser  | 6.25<br>4.00   | 5.00<br>3.00    | 895<br>400        | Power Amplifier Kit.   | 50.00<br>68.00     | 25,00<br>35.00     |
| 247       K. Variable Air Condenser.       5.75       4.60       410       Resistance Strips  | 247          | G             | Variable Air Condenser  | 7.25           | 5.75<br>3.75    | 405               | Rheostat   | 40.00              | 20.00<br>1.00      |
| 237       M. Variable Air Condenser.       7.00       5.25       411       Synchronous Motor       120.00       120.00       120.00         247       N. Variable Air Condenser.       3.75       2.75       415       Laboratory Amplifier       210.00       210.00       210.00         247       P. Variable Air Condenser.       3.75       2.75       415       Laboratory Amplifier       210.00       210.00       210.00         247       W. Wavemeter       10.00       7.00       7.00       438       Five Prong Socket.       .50       .35         248       A. Attenuation Box       100.00       100.00       440       A. Filament Transformer       10.00       7.00         249       B. Attenuation Box       100.00       110.00       440       A. Filament Transformer       20.00       15.00         249       D. Attenuation Box       100.00       120.00       445       Plate Supply Unit       40.00       2.75         249       J. Attenuation Box       120.00       120.00       458       6 Meter Wavemeter       250.00       350.00         249       J. Attenuation Box       120.00       120.00       557       6 Meter Wavemeter       250.00       17.50         249   | 247          | K             | Variable Air Condenser  | 5.75           | 4.50            | 410               | Knob   | .25                | .25<br>.20         |
| 247       P.       Variable Alr Condenser.       3.75       2.75       410       Laboratory Ampliner  | 247          | M             | Variable Air Condenser  | 4.50           | 5.25<br>3.25    | 413               | Beat Oscillator  | $130.00 \\ 210.00$ | $130.00 \\ 210.00$ |
| 247       WX       Extension Colls       10.00       7.00       438       Prive Prome Socked       50       35         248       A Attenuation Box       100.00       100.00       440       A       Filament Transformer       10.00       7.00       7.00         249       A Attenuation Box       110.00       110.00       440       A       Filament Transformer       10.00       7.00       7.00         249       C Attenuation Box       100.00       100.00       446       Plate Supply Unit.       50.0       5.00   | 247          | P             | Variable Air Condenser  | 8.75<br>4.75   | 2.75            | 437               | Adjustable Center Tap Resistance.                            | 40.00              | Drop<br>.50        |
| 239       B       Attenuation Box       100,00       100,00       100,00       440       Pushenu Transformer       100,00       15,00         249       C       Attenuation Box       90,00       90,00       440       Push Pul Amplifier       20,00       15,00         249       C       Attenuation Box       100,00       110,00       440       Push Supply Unit       55,00       35,00         249       H       Attenuation Box       120,00       120,00       458       6       Meter Wavemeter       8,00       8,00       8,00         249       T       Attenuation Box       100,00       150,00       513       A. C. Beat Frequency Oscillator.       550,00       350,00         249       T       Attenuation Box       130,00       140,00       527       Rectifier Filter       250,00       17.50         260       Variometer       275       2.50       541       B       Big Quality Output Push Full       10.00       100.00         274       A       3 Jack Base       100       55       100       55       100       15.00         274       C       2 Jack Base       100       55       55       110       High Quality Output Push Full   | 247          | WX            | Extension Colls   | 3.00           | 2.75            | 439               | Center Tap Resistance  | .50                | .35                |
| 249       D       Attenuation Box       30,00       30,00       446       Resistance Unit       50,00       20,00       20,00         249       H       Attenuation Box       120,00       100,00       100,00       446       Resistance Unit       50,00       20,00       20,00         249       H       Attenuation Box       120,00       120,00       458       6       Mater Wavemeter       8,00       20,00       20,00         249       T       Attenuation Box       100,00       100,00       527       Reedifier Filter       20,00       17.50         249       U       Attenuation Box       130,00       140,00       521       A       C. Beat Frequency Oscillator.       25,00       17.50         268       Varioocoupler       275       250       541       H       High Quality Output Push Full       10,00       10,00         274       A       3 Jack Base.       90       60       541       C       High Quality Output Push Full       10,00       10,00       10,00         274       D       Single Insulated Plug       25       25       558       A mater Band Wavemeter       20,00       10,00       10,00         274       D <td< td=""><td>249</td><td>BC</td><td>Attenuation Box</td><td>110.00</td><td>110.00</td><td>441<br/>445</td><td>Push Pull Amplifier</td><td>20.00</td><td>15.00</td></td<>   | 249          | BC            | Attenuation Box   | 110.00         | 110.00          | 441<br>445        | Push Pull Amplifier  | 20.00              | 15.00              |
| 239       J       Alternation Box       120.00       120.00       130.00       135       A Sect. Wathever,, 200       360.00       360.00         249       T       Alternation Box       100.00       100.00       527       Rectifier Filter       25.00       17.50         249       U       Alternation Box       120.00       100.00       527       Rectifier Filter       25.00       17.50         249       U       Alternation Box       120.00       140.00       541       H       High Quality Input Push Full       25.00       17.50         268       Varioneter       275       2.50       541       H       High Quality Output Push Full       15.00       15.00         274       A       3 Lack Base       90       560       541       H       High Quality Output Push Full         274       C       2 Jack Base       90       560       541       H       High Quality Output Push Full         274       C       2 Jack Base       100       55       558       Amateur Band Wavemeter       20.00       12.60         274       D       Single Insulated Plug       25       25       555       H       Hult Wave Transformer       20.00       13.50  | 249          | D             | Attenuation Box   | 100.00         | 110.00          | 446               | Resistance Unit  | 4.00               | 2.75               |
| 213       10       Attenuation Box       100:00       100:00       140:00       541       A       High Quality Input Push Pull       20:00       140:00       150:00         260       Insulator       25       20       Transformer       16:00       15:00         268       Variometer       5:00       3:50       Transformer       16:00       15:00         274       A       3 Jack Base       90       60       541       B       High Quality Output Push Pull       16:00       10:00         274       A       3 Jack Base       10:0       55       641       C       High Quality Output Push Pull       10:00       10:00       10:00         274       C       2 Jack Base       100       55       558       Amateur Band Wavemeter       20:00       20:00         274       D       Single Insulated Plug       25       25       565 A       Half Wave Transformer       20:00       13:50         274       F       4 Plug Mounting Base       75       75       585 D       High Quality Audio Transformer       20:00       13:50         274       Jack       10       06       585 O       High Quality Audio Transformer       7:00       7:00       7:00 <td>249</td> <td>J</td> <td>Attenuation Box</td> <td>150.00</td> <td>150.00</td> <td>513</td> <td>A. C. Beat Frequency Oscillator.</td> <td>350.00</td> <td>350.00</td>  | 249          | J             | Attenuation Box   | 150.00         | 150.00          | 513               | A. C. Beat Frequency Oscillator.                             | 350.00             | 350.00             |
| 258         Variocoupler         225         220         541         B         High Quality Output Push Pull         15.00         15.00           258         Variocoupler         527         2.55         2.50         541         B         High Quality Output Push Pull         10.00         10.00         10.00         10.00           258         Variometer         500         3.50         Trans. for Standard Speaker         10.00         10.00         10.00           274         A         Jack Base.         100         55         Trans. for Dynamic Speaker         10.00         10.00         10.00           274         C         Jack Base.         100         55         558         Amateur Band Wavemeter   | 249          | Ū             | Attenuation Box   | 130.00         | 140.00          | 541 A             | High Quality Input Push Pul                                  | 15.00              | 17.00              |
| 274       A       3 Jack Ease.       .000       3.90       .601       541       C       High Quality Output Push Puli       .10.00       10.00         274       B       4 Jack Ease.       .100       .60       541       C       High Quality Output Push Puli       .10.00       10.00       10.00         274       B       4 Jack Ease.       .100       .65       Trans. for Dynamic Speaker       10.00       10.00         274       C       2 Jack Ease.       .20       .25       .25       .655       A Haif Wave Transformer  | 268          |               | Variocoupler  | 2.75           | 2.50            | 541 B             | High Quality Output Push Pul                                 | 10.00              | 15.00              |
| 274       C       2 Jack Base   | 274          | A             | 3 Jack Base   | .90            | .50             | 541 C             | High Quality Output Push Pul                                 | 10.00              | 10.00              |
| 274       E       Single Plug       20       20       565       B       Full Wave Transformer       20,00       13.50         274       F       4 Plug Mounting Base       75       75       585       D       High Quality Audio Transformer       20,00       13.50         274       F       4 Plug Mounting Base       75       75       585       D       High Quality Audio Transformer       20,00       13.50         274       J       Jack       10       05       585       H       High Quality Audio Transformer       7.00       7.00       7.00         274       P       Plug       10       06       585       O       High Quality Output Transformer       7.00       7.00       7.00         274       P       Plug       10       06       585       O       High Quality Output Transformer       7.00       7.00       7.00         274       R       4 Gang Plug       50       50       50       50       Single Button Microphone to Grid       7.00       7.00         274       Short Circuit Jack       50       50       50       50       55       M       Single Button Microphone to Grid       7.00       7.00       7.00   | 274          | CD            | 2 Jack Base<br>Single Insulated Plug                                      | .75            | .50             | 558<br>565 A      | Amateur Band Wavemeter                                       | 20.00              | 20.00              |
| 274         G         Open Double Plug         30         50         50         21         Cuality Audio Transformer         7.00         7.00           274         J Jack         10         05         585         H         High Quality Audio Transformer         7.00         7.00           274         J Insulated Double Plug         50         60         60         23.51         7.00         12.00         12.00  | 274          | E             | Single Plug   | .20            | .20             | 565 B             | Full Wave Transformer.                                       | 20.00              | 13.50              |
| 274         M         Insulated Double Plug         50         40         3.51         7.00         7.00           274         P         Plug         10         06         585         0         High Quality Output Transformer         7.00         7.00         7.00           274         P         Flug         .10         0.6         585         0         High Quality Output Transformer         7.00         7.00         7.00           274         R         4 Gang Plug         .50         .50         585         M         Single Button Microphone to Grid         7.00         7.00         7.00           274         R         Double Adjustable Jack         .50         .50         585         M         Single Button Microphone to Grid         12.00 <td>274</td> <td>Ğ</td> <td>Open Double Plug</td> <td>.80</td> <td>.50</td> <td>585 H</td> <td>2:1</td> <td>7.00</td> <td>7.00</td>  | 274          | Ğ             | Open Double Plug  | .80            | .50             | 585 H             | 2:1  | 7.00               | 7.00               |
| 274         R         4 Gang Plug.         50         50         50         50         50         700         7.00         7.00           274         S Short Circuit Jack.         .50         .50         .50         585         M Single Button Microphone to Grid         7.00         7.00           274         T         Double Adjustable Jack.         .50         .50         585         M Single Button Microphone to Grid         12.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.00         10.   | 274          | MP            | Insulated Double Plug   | .50            | .40             | 585 0             | 3.5:1<br>High Quality Output Transformer                     | 7.00               | 7.00               |
| 274         T         Double         Adjustable         Jack         50         50         Transformer         12.00         12.00         12.00           275         Piezo         Electric         Oscillator         60.00         60.90         585         M2         Double         Button         Microphone         10.00         12.00         10.00         9.00           276         A=80         Piezo         Electric         Crystal, 80         Meters         25.00         587         B         Power         Space         Filter         10.00         9.00  | 274          | RS            | 4 Gang Plug   | -50            | .50             | 585 M             | for Dynamic Speaker  | 7.00               | 7.00               |
| 276         A-160         Piezo         Electric         Crystal, 160         Meters         15.00         15.00         Transformer         12.00         12.00         12.00         12.00         12.00         10.00 </td <td>274 275</td> <td>T</td> <td>Double Adjustable Jack<br/>Piezo Electric Oscillator</td> <td>.50</td> <td>50,00</td> <td>585 M2</td> <td>Transformer<br/>Double Button Microphone to Origination</td> <td>12.00</td> <td>12.00</td>  | 274 275      | T             | Double Adjustable Jack<br>Piezo Electric Oscillator                       | .50            | 50,00           | 585 M2            | Transformer<br>Double Button Microphone to Origination       | 12.00              | 12.00              |
|   | 276<br>276   | A-160<br>A-80 | Piezo Electric Crystal, 160 Meters .<br>Piezo Electric Crystal, 80 Meters | 15.00 25.00    | 15.00<br>25.00  | 587 B             | Transformer<br>Power Speaker Filter                          | 12.00              | 12.00              |

IET LABS, INC in the GenRad tradition